

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Merriman et al.	Art Unit :	3688
Serial No. :	10/798,444	Examiner :	Michael H. Goldman
Filed :	March 12, 2004	Confirmation No.:	5265
		Notice of Allowance Date:	June 28, 2010
Title :	METHOD OF DELIVERY, TARGETING, AND MEASURING ADVERTISING OVER NETWORKS		

MAIL STOP ISSUE FEE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NOTICE OF ALLOWANCE

In response to the Notice of Allowance mailed June 28, 2010, enclosed is a completed issue fee transmittal form PTOL-85b. Payment in the amount of \$1810 for the required issue fee and publication fee is made with this filing on the Electronic Filing System by deposit account authorization.

Please apply any additional charges or any credits to our Deposit Account No. 06-1050.

Respectfully submitted,

Date: 27 September 2010

/George P. Bonanto/
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